

Officers Present: Bill Marcus (co-President), Lisa Liotta Valine (co-President), Kate Moody (Treasurer), Eric Burk (VP Fundraising), Mindy Rast (co-VP Membership), Laurel Eby (co-VP Membership) and Jessica Blitchok (Secretary).

Meeting opened at 6:42 pm on Tuesday, September 14, 2010 by Lisa Liotta Valine.

Welcome.

President's Message: Lisa Liotta Valine welcomed everyone and touched on two issues. (1) Community Building: SHSA wants to do more than just fundraise, it also wants to engage the community and bring Schallenberger families together. There are lots of fun events planned for this purpose such as movie nights. This year we are moving up the Moms and Meeker Mix party to fall to help facilitate community building. (2) Fundraising: We have an exciting new program this year. You can Get Hooted. This program is similar to the WGHS "flocking". You pay \$25 and 25 Owls get delivered to the front yard of your choice. This program is entirely run with parent volunteers.

Lisa also gave a reminder about registering or renewing your eScrip. The deadline to register/renew for this school year is November 1, 2010.

Fundraising: Eric Burk discussed our key fundraising opportunities this year.

- (1) Walk A Thon (WAT) and Fall Festival (FF): Reminder that pledge packets are due Friday, September 17, 2010. Our goal for the pledge packets is \$100/ per child. If a child raises \$200 her or she qualifies for a tile for the tile wall. Eric stressed that every dollar matters. We are short about 100 volunteer positions. Please go to www.i-volunteer.com/seymoursfriends.asp to volunteer. Our overall goal with the WAT/FF is to raise 60K. Our overall fundraising goal for the year is 90K.
- (2) Spring Gala: It will occur in the March/April timeframe. We need to start getting items for the live and silent auctions.
- (3) Seymour's Nest Egg: We have asked each family to contribute \$500.00. This is money we need above and beyond what is raised by the WAT/FF and Gala. Hopefully, money raised by Seymour's Nest Egg will fill in for lacking Title 1 funding.
- (4) Community Building: As already discussed by Lisa Valine, these activities are not geared towards raising money, but fostering community. There is a line item in the current budget to cover community building events as these events are not expected to raise money. We are looking into the logistics of a pancake breakfast/rummage sale for spring.

Treasurer: Kate Moody distributed a handout entitled SHSA Budget Overview (see attached) and discussed same. The SHSA Budget was developed with information from parents and teachers. The only source of SHSA money is community fundraising. Our overall fundraising goal this year is 90K. This year's SHSA budget includes monies for Music (\$14K), Assemblies (\$2K), GATE (\$2K), Art Vista (\$2K), Library and Media Center (\$10.6K), Science Supplies (\$1K), PE Equipment (\$750) and Classroom Supplies (\$12K) to name a few line items. Additionally SHSA has contributed an additional \$54K from reserve funds to pay for Technical Support, Library Staff and Writing Coaches. This reserve fund is now spent.

Kate referred to the Get Hooted program discussed by Lisa Valine and proposed an item for discussion: SHSA to donate first \$1K of money raised by the Get Hooted program to Trace Elementary for their losses due to fire.

Discussion occurred. The cons noted were: Parents have raised concern about the amount of money (\$1K) proposed for Trace. \$1K may be too much to donate. Donating money raised by Schallenberger parents to another school may not be a good idea. The pros noted were: This money is not already counted on for fundraising. It may be considered extra. Loss by fire is a big deal and we should help where we can.

****Motion:** Use first \$1,000.00 raised by the Give a Hoot program to donate to Trace Elementary school. Motion to approve made by Jill Goodwin and seconded by Anne Lucon. The motion was approved by majority vote.

****Highlight for key motions or action items.**

Membership: Mindy Rast discussed the Call to Action handout (see attached). She stressed the importance of an involved community and highlighted the way parents can be informed: Register with SHSA at <http://shsa.force.com/register>. Volunteer by going to the i-volunteer site mentioned above. Stay updated by checking SHSA's website <https://sites.google.com/site/schallenbergerhsa/>. Other things you can do to help: Turn in WAT pledge packet, join eScrip (www.escrip.com), consider donating to Seymour's Nest Egg.

Principal's Message: Angelic Ruiz discussed our one point gain in API score. We are now at 845. She also discussed the impact of the Title 1 monies. The Title 1 funds that we have lost paid for four Independent Aides (IA) for the classroom. We are now down to one IA. There has also been a reduction in Library and Media Center hours due to loss of Title 1 monies. Finally she discussed the School Site Council (SSC). The SSC decides how to use district appointed monies. Some monies are discretionary. She needs parent involvement to help determine how to spend the discretionary money.

Pam Foley, Trustee for the SJUSD introduced herself and wanted everyone to be aware of the community meeting on September 22, 2010 with the new SJUSD superintendent. The meeting is at WGHS at 6 pm in the media center.

Meeting closed at 8:10 pm.