

Officers Present: Bill Marcus (co-President), Lisa Liotta Valine (co-President), Kate Moody (Treasurer), Eric Burk (VP Fundraising), Mindy Rast (co-VP Membership), Laurel Eby (co-VP Membership) and Jessica Blitchok (Secretary).

Meeting opened at 6:36 pm on Tuesday, February 8, 2011 by Bill Marcus.

President's Message:

Overview of the purpose of SHSA: support and enhance educational programs, foster and promote parent and community involvement, encourage close relationship between home and school, support school staff in providing nurturing environment. SHSA activities consist of: fundraising, participation in school events, organization of social events for school community.

Overview of purpose of this meeting: share information, gather feedback, get more involvement.

Discussion of current climate for public education. Less money coming from State and Federal Governments means less money for educational programs and school staffing positions. We need parent participation and engagement. Our tech support position at this school has gone from a 100% District funded position to a 75% SHSA funded position. At this time, Schallenberger is one of only three schools that have a full time technical support person.

Presentation of survey results. We received approximately 140 surveys out of 700+ handed out. From those surveys the top five categories listed as parent priorities were (in order of priority): Library staff, technical support staff, science supplies, art vista supplies, and writing coaches. The total cost for all programs listed on the survey itself is \$134,000K.

The library staffing position is a union position, as is the technical support person.

Questions and comments.

A question was asked about teacher priorities. It was reported that when last year's budget was set the teachers weighed in on their priorities and listed the tech support position, library and writing coaches.

It was noted that the tech support position and library position must be filled by union employees, not parent volunteers. The option of using volunteers in conjunction with a union employee was discussed for the TSC position (like the library).

The timeline for budget creation was discussed. This meeting is informational. At the March meeting we will start drafting a budget for 2011-2012. At the April meeting we will discuss the results of the Gala and continue work on the budget. The budget will be voted on at the May meeting.

If we want to cover everything on the survey at the levels that we currently fund them, we need to raise \$55K more.

A question was raised regarding the \$1,000 line item for science supplies. This facilitated a discussion regarding the role of the SHSA. The SHSA has moved from supporting enrichment to funding staffing positions. The line item for science is above and beyond what is paid for by the district to meet the need by the teachers.

The issue was raised that we need a marketing plan – Bill discussed the salesforce.com registration platform and the plan to create room parents. The point was made that it is all about involvement. We need more parent involvement to make all the plans and ideas come to fruition.

One of the issues that has come up over and over is that money is always coming from the same pockets. Adding more events will continue to do this. What SHSA needs are more volunteers to make the events that we do successful.

Meeting closed at 7:34 pm.