

Officers Present: Bill Marcus (co-President), Lisa Liotta-Valine (co-President), Valerie Yeremin (Treasurer), Barnaby Dallas (VP Fundraising), Brian Mundy (VP Membership) and Susan Hermeston (Secretary).

Meeting opened at 6:35pm on Tuesday, September 13, 2011 by Lisa Liotta-Valine.

Welcome and introduction of the board.

Treasurer: Valerie introduced how the budget works for SHSA and some of the highlights of this year's budget.

Fundraising: In Barnaby's absence, Tina Spano and Jessica Blitchok discussed the Walk-a-Thon (WAT). Pledge packets sent home with students the end of the week/early next week. Fundraising goal is \$70,000, with each child encouraged to raise \$120. They also asked for more parent involvement for the WAT. Signups can be made through iVolunteer. Tina explained the incentive for the year's WAT. Classes with at least 75% participation will receive a root beer float party and the teacher will receive \$100. The class with the most participation will receive a free dress day. Students raising at least \$120 will receive a free WAT shirt. Student prizes increase with amount of pledges, to include ice cream party and raffle tickets. In addition to class parties, WAT shirts and raffle tickets, students with the most pledges (\$ and number of pledges) will receive their name on a new plaque to be created and placed in the Schallenberger office. Tina is still seeking corporate sponsors. Corporate sponsors giving \$500 or more will have their company logo displayed on the WAT shirt. Companies giving \$300-499 will have their name listed on the WAT shirt.

Jessica then explained how Seymour the Owl will make an appearance at lunch to encourage and excite the kids to start seeking pledges.

Jill Goodwin discussed this year's Fall Festival (FF). There will be a silent auction as in years past and dinner tickets will be sold both pre-sale and at the door (although the door price will be slightly higher). Gunther's will do the catering. Jill then explained how all the booths work and encouraged parents to sign up with their teachers as well as help out the school booths. School booth signups can be done via iVolunteer.

Membership: Brian explained that we will be trying to increase overall parent participation. The classroom parent program will go into place this year. Each teacher will designate one parent for their class to attend the SHSA meetings and report back to their classroom.

Principal's message: Celia introduced herself and mentioned that ESL classes will start soon. Any adult may attend the classes as long as they are connected to the district in some way (child, grandchild, cousin, etc attending a school within SJUSD). The classes are free and childcare will be available.

She then mentioned that a new music program for kinder-1st grade will go into effect this year.

Miscellaneous:

Gail Hodgin discussed the changes being made to the Accelerated Reader (AR) program. New award levels have been added. Students can now start earning AR awards with 10 points (the first award level had previously been 25 points). New prizes have also been purchased. Students will receive 'dogtags' with the AR point level and a chain.

The purchase of these new AR awards necessitated an addendum in the budget. The motion was initiated and seconded. It was approved unanimously by verbal ballot.

Lisa finished the meeting by stating that all SHSA meetings will be held the 2nd Tuesday of each month, with the next meeting to occur on October 11. Lisa encouraged all attending parents to view the SHSA.info website for additional information.

Meeting closed at 7:28pm.

***Highlight for key motions or action items.*